

# SCHEDA DI SINTESI TESI

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## TITOLO DELLA TESI:

"LE NUOVE POLITICHE DELLA SALUTE  
TRA CONCORRENZA E CO-OPERAZIONE  
IL CASO BRITANNICO"

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## SINTESI:

L'esigenza di contenere la crescita delle spesa sanitaria, e la necessità di intervenire efficacemente sui cambiamenti del tessuto sociale intercorsi negli anni ottanta e novanta in molti paesi di area OECD, portarono alla formulazione di nuove politiche sanitarie basate sulla concorrenza e sui quasi mercati della salute.

L'esperienza della Gran Bretagna si caratterizza come caso "esemplare" nell'implementazione di questo tipo di politiche in particolare nei quindici anni di governo Thatcher. Strumenti essenziali di queste *policies* furono gli *internal market*, la concorrenza fra gli attori di *policy* coinvolti nell'NHS britannico, il contratto come strumento di regolazione dei rapporti. L'incapacità dei quasi mercati della salute di ridurre l'incidenza della spesa sanitaria sul PIL, i fattori di disadattamento endogeno ed esogeno che li accompagnarono, generarono l'esigenza del superamento di queste politiche.

Nella seconda metà degli anni novanta, il governo Blair salì alla guida della Gran Bretagna e iniziò un progetto di riforma di ampio respiro, finalizzato all'esclusione dei contratti e della concorrenza di mercato nella gestione ed erogazione del servizio sanitario. Le nuove politiche della salute britannica che in parte rispecchiano l'andamento delle riforme in altri paesi di area OECD, si fondano sulla co-operazione come strumento di regolazione del sistema, sui *networks* come strutture collaborative strategiche per una migliore erogazione del servizio, e sui rapporti non più di tipo contrattuale, concorrenziali ma di tipo co-operativo, collaborativo.

Integrazione, *partnership*, *stewardship*, intersettorialità, selettività e razionamento sono alcuni dei temi trattati in questa ricerca.

Le nuove politiche della salute si caratterizzano per la centralità del concetto di salute

sociologicamente fondato, in grado di renderle rispondenti ai bisogni mutevoli della odierna società complessa. Rimane aperta la questione, se queste politiche saranno in grado di radicarsi efficacemente e se riusciranno a costituirsi come nuovo modello di riferimento per la *health policy*. In questa prospettiva il caso britannico risulta essere un ottimo banco di prova.

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